



Senior Product Manager

Upflowy was founded by a veteran team on the core belief that growth plays a vital role in our everyday life, at every level, personal and company. Upflowy is here to help growth leaders build and AB test their lead and signup flows without the engineering burden. We're solving for up to 60% of marketing resources being wasted on non optimised first interactions with their users. But beyond that, we're here to define a new category of best-in-class experiences throughout the whole online journey, leveraging fast iterations and advanced personalisation.

Position	Senior Product Manager
Location	Anywhere, fully remote position
Type	Full time
Open date	2020/10/19
Remuneration	Salary + ESOP + Benefits

Join Upflowy's growing success story during a phase of high growth. You'll be entrusted with crucial tasks and be taking the credit for your wins by growing as the company does. In this role, you will lead a strong technology team and be responsible for making key product decisions to deliver impact and customer value at a fast pace. You're analytical and logical by nature, with a desire to apply and grow your skills around other growth mindset professionals. Upflowy is a Start-up company with many clients and even more leads. Our team is global, with people in Australia, France, India and the Philippines.

Day to day this role involves:

- Be able to help define the product vision to inspire your teams
- Liaising with keys stakeholders to identify the critical functionalities that our clients need
- Prioritising the roadmap, balancing the needs of our clients with those of the business and clearly communicate the rationale behind your decisions
- Work with Tech leads and Designers to articulate solution and estimate costs
- Ability to communicate directly and clearly, with a strong emphasis on careful listening
- Good instincts matched with deep analytical thinking. You're comfortable helping to define and tracking key business and usage success metrics
- Assembling the knowledge base covering behaviour and logic behind each feature and document the dependency between one another

This growing company is keen on building their team with the right people - we are after strong technical expertise, accountability and rigorous code quality.



What we're looking for:

- Product management experience, ideally Software-as-a-Service
- In-depth experience with SaaS Product data analytics
- Relentless culture of neverending experimentation and fail to learn attitude
- Knowledge of experimentation statistics
- Work in an Agile environment, Kanban or Scrum
- Passionate about your clients and collaborating with design and engineering to ship slick products
- Experience with product management for software or development tools
- You feel comfortable creating lo-fi designs/mocks to illustrate your vision
- Previous Start-up experience(s) is nice-to-have
- Any exposure to software development is nice-to-have

If you're interested in hearing more about the role and working in a company very much in the scale-up phase, please contact founders@upflowy.com