



Head of Technology & Product

ABOUT LOVE TO DREAM

Love to Dream is a real Australian success story. Hana-Lia Krawchuk founded the business in 2008, after she invented the Swaddle UP to help babies achieve better, longer and safer sleep. The first range of innovative swaddles and sleepwear hit the stores of Sydney and sold out in two weeks. Ten years later, Love to Dream has established the baby sleep category, is the market leader in Australia, and sells over 180 SKUs, in 40+ countries globally. In 2019, Quadrant Private Equity's Growth Fund invested in Love to Dream, bringing in Susie Sugden as CEO, to support and scale its international growth even further.

ABOUT THE ROLE: HEAD OF TECHNOLOGY & PRODUCT

The Head of Technology & Product will lead the technology strategy for Love to Dream's global eCommerce business. Reporting directly to the CEO and working closely with senior management, this role will develop a world class eCommerce technology platform and manage the internal and external resources necessary to deliver it.

ROLE RESPONSIBILITIES

- Develop and deliver a product strategy for Love to Dream's direct to customer business that drives conversion rate and sales
- Responsibility for the Love to Dream website in multiple countries (AU, US, UK etc), including UI/UX, site structure and SEO
- Select, integrate and manage our global marketplace, fulfilment and customer service technology providers
- Use analytics and testing to make data-driven decisions about new product features and our customer offer
- Entrepreneurial and commercially driven approach to our online stores
- Embody, demonstrate and reinforce our company values.
- Subject matter and domain expertise on product and engineering principles and execution

YOUR BACKGROUND

Experience	Product management and / or technology leadership roles Experience with online retail or eCommerce
Qualifications	Relevant tertiary education
Skills and Knowledge	A/B testing, data analysis UI/UX and product management Familiarity with Agile methodologies

	Communication skills Experience leading cross-functional teams
Nice to have	Commercial experience
Personal Attributes	Optimistic Goal oriented Team oriented Communication skills

INTERESTED?

If you're interested to apply, please email a CV and cover letter to careers@lovetodream.com.au by 21 November 2020.